

# Today's Ideas Can Become Tomorrow's Opportunities

**R**aindrops on a pond generate ripples.

An idea generates opportunities in much the same way.

As a result of a recent court decision, Nebraskans have \$15 million to invest in energy efficiency programs that will benefit the state for years to come by reducing our dependence on imported energy and keeping our dollars close to home for local investment and job creation.

My question to you is, what can we invest that money in to create the maximum number of opportunities for Nebraskans? I believe a state-wide energy loan program would be an excellent investment. Now I need your ideas.

Please attend one of the public meetings in your area, fill out the coupon below and return it to me, or pick up an Exxon Booklet at your local County Extension Office.

*Remember -  
Today's Ideas are  
Tomorrow's  
Opportunities.*



Governor's photo by Ron Kutzler

clip and mail

YES! I want to give you my ideas for tomorrow's opportunities. Send me the Ideas and Guidelines booklet.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Please mail this coupon to Governor Bob Kerrey,  
State Capitol Box 94992, Lincoln, NE 68509

Exxon Booklet courtesy of the Nebraska Energy Center, Lincoln, NE



# Today's Ideas Can Become Tomorrow's Opportunities

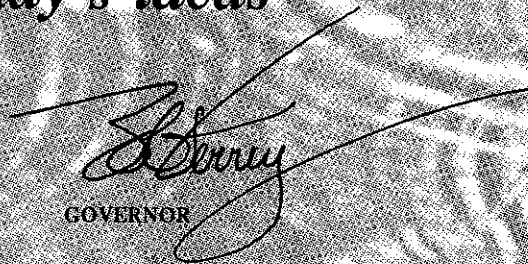
**R**aindrops on a pond generate ripples. An idea generates opportunities in much the same way.

Today as a result of a recent court decision, Nebraskans have \$15 million to invest in energy efficiency programs that will benefit Nebraskans for years to come. Programs that encourage more efficient energy use. Programs that keep our energy dollars where they belong: close to home, where they can be used for local investments and job creation. Programs that can free

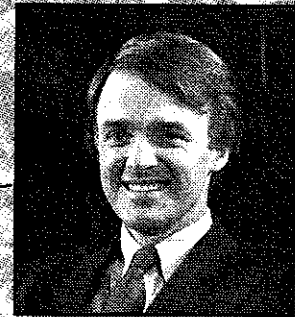
us from energy dependency on other states and nations.

My question to you is, what can we invest that money in to create the maximum number of opportunities for Nebraskans? I believe a state-wide energy loan program would be an excellent investment. How can Nebraskans use a loan program to reduce our dependency on energy imports? I need your ideas. Please attend one of the public meetings in your area, fill out the coupon below and return it to me, or pick up an Exxon Booklet at your local County Extension Office.

*Remember--today's ideas are tomorrow's opportunities.*



GOVERNOR



Governor's photo by Ron Kuritz

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